



School of Accountancy
2101 South University Boulevard
Denver, CO 80208
www.daniels.du.edu/accountancy/index.htm

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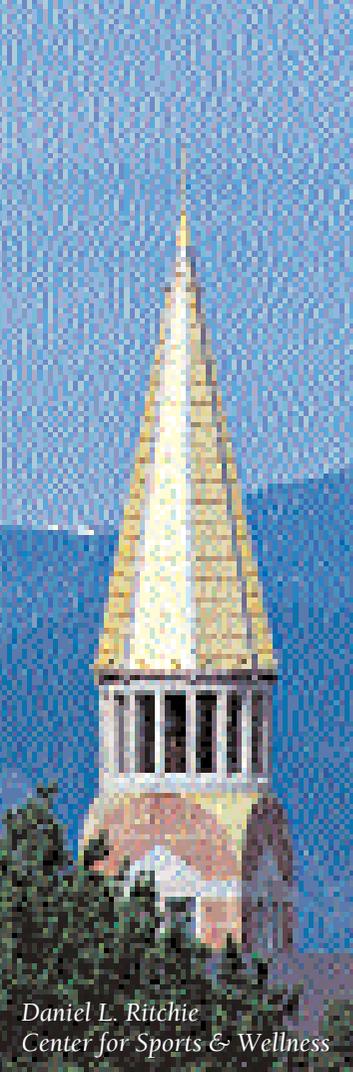
ounting on a career
where the possibilities
are endless? Where
you could travel the world?
Help people? Build a fortune?
Wouldn't you be surprised to
find all that in one major?
(Bet you didn't think
accountants were that cool.)



MOST PEOPLE
DON'T KNOW BEANS
ABOUT ACCOUNTING

SCHOOL OF ACCOUNTANCY • DANIELS COLLEGE OF BUSINESS • UNIVERSITY OF DENVER

DANIELS



Daniel L. Ritchie
Center for Sports & Wellness

Accountants don't work in the background anymore. They call the shots. In the School of Accountancy in the Daniels College of Business at the University of Denver we educate people to build dynamic careers as leaders in high technology, entrepreneurs, CEOs, CFOs, college faculty and partners in major accounting firms. With an accounting background, chances are you'll have the opportunity to travel abroad for business, work in dynamic teams and shape the future of your company.

I will learn the way business works.

With a degree in accounting from DU, you'll understand the language of business. You'll understand how business works from the inside out.

Housed in Daniels' state-of-the-art facility, you'll participate in an accounting program that will teach you not only classic

accounting practices, but also people skills, oral and written communication, ethics, teamwork and the business side of technology. You'll also have the opportunity to get hands-on experience through internships in businesses and corporations.

Our graduates tell us that this special combination of practical experience, human understanding and rock-solid accounting skills gives them a competitive edge when they enter the workplace.

“The degree is awesome. With an accounting major, you are the most knowledgeable business student to enter the workforce. Not only is this marketable, but it also gives you a wide variety of careers to choose from.”

—Melissa Probst, '01
one of a handful of accounting students nationwide to be chosen to work for the Financial Accounting Standards Board, the organization that sets standards for private sector accounting and reporting

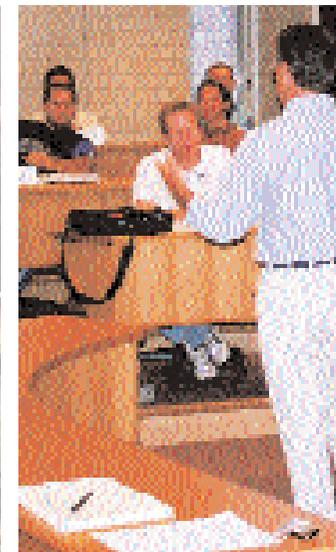
I am interested in what sets DU's School of Accountancy apart.



- ◆ Small classes, where you'll master accounting concepts with personal guidance from faculty
- ◆ Faculty who care about your success
- ◆ Professors who have academic expertise AND real-world experience, who can clue you in to what it's like on the job
- ◆ 100 percent job placement rate for graduates
- ◆ Opportunities for high-paying internships
- ◆ A state-of-the-art building, the perfect environment in which to learn today's state-of-the-art skills
- ◆ The opportunity to learn the practical side of technology
- ◆ The Junior Core—a team-taught program where you'll learn accounting in an environment that helps you understand how business really works
- ◆ Historically high pass rates on professional exams (CPA, CMA, etc.)



Daniels College of Business



I can go anywhere.

Here's the bottom line. You can do almost anything with an accounting degree. With this background, you can: Run for office. Start a business. Get a PhD. Travel worldwide as a business consultant. Become a CEO at a major corporation. Head to Wall Street. The choice is yours.

“When I compare my education to other accounting graduates my age, I see that we were so much better prepared. I was 'jump promoted' last year, which meant I skipped a level at my company. I think the analytical and technical skills that I acquired at DU better prepared me for my job.”

—Keely Gohl, '98
supervising senior at KPMG

But don't just take our word for it. Come visit. We'll show you how flexible and fun a career in accounting can be. To set up a tour or arrange to visit DU accounting classes, call or e-mail Ron Kucic, director, School of Accountancy: 303.871.3414 • dcb_soa@du.edu.
(Enjoy the beans, with our compliments. If you choose an accounting major from the University of Denver, these will be the last beans you'll ever count!)

DU fast facts

- Profile: Independent university
- Undergraduate enrollment: 3,900
- Total enrollment: 9,300
- Student/faculty ratio: 14:1
- Rankings: DU among the top 100 national universities (*U.S. News & World Report*); Daniels in the top 25 regional business schools in the nation (*Forbes Magazine*, 2000)
- 8th oldest college of business and 3rd oldest accountancy program in the United States
- Athletics: NCAA Division I; 19 varsity sports